



JA Titan[®]

Student Information

1. What are the first three letters of your **last** name?

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2. When were you born?

Month			Day			Year			
3. What grade are you in? (Please check only one.) 9th 10th 11th 12th Other: _____
4. NOT including this session, how many times have you participated in JA before? (Please check only one.)
 This is my first time 1 2 3 4 5 or more
5. Are you completing the pre- or post-test?
 Pre-Test Post-Test

Knowledge Questions (Please circle the correct answer.)

1. If a product is in the decline phase of the product life cycle:
 - a. A business should increase spending on capital investment to expand production
 - b. It might have been replaced by an improved product from a competitor
 - c. A business should increase spending on marketing to its target population
 - d. It might see a growth in demand
2. Resources needed for production such as wages, fuel, and raw materials are:
 - a. Fixed costs
 - b. Variable costs
 - c. Unlimited
 - d. Not related to pricing strategy
3. Jeff is foreman for an automobile factory. If his factory can produce a maximum of 1600 cars per month and is most efficient when producing at 80 percent of factory capacity, what is the best rate of production?
 - a. 1820 cars/month
 - b. 1600 cars/month
 - c. 1280 cars/month
 - d. 800 cars/month
4. What strategy is likely to result in a short-term effect on profit?
 - a. Lowering price below competition
 - b. Increasing capital investment
 - c. Research and development
 - d. Increasing inventory
5. In a product life cycle, the product sells the most at the _____ phase.
 - a. Introduction
 - b. Growth
 - c. Maturity
 - d. Decline

6. The Four P's of marketing include:
- Price, product, production, and planning
 - Planning, price, place, and promotion
 - Product, price, place, and promotion
 - None of the above

Instructions: Please rate your level of agreement to each statement below.

		Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
7.	I have set goals for my future.	1	2	3	4	5
8.	I feel in control over how my future will turn out.	1	2	3	4	5
9.	I feel good about myself.	1	2	3	4	5
10.	Doing well at school is important to me.	1	2	3	4	5
11.	I expect to graduate from high school.	1	2	3	4	5
12.	I expect to go to college.	1	2	3	4	5

Post-Test Only

Instructions: Please rate your level of agreement to each statement below.

		Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
13.	The things I learned in JA will be important later in the future.	1	2	3	4	5
14.	The things I learned in JA will help me get a good job.	1	2	3	4	5
15.	The things I learned in JA will help me be successful in life.	1	2	3	4	5
16.	I feel like my opinions are respected by my peers in JA.	1	2	3	4	5
17.	My JA volunteer makes me feel important.	1	2	3	4	5
18.	JA made school more interesting to me.	1	2	3	4	5
19.	The things I learn in JA will help me do better in school.	1	2	3	4	5
20.	I look forward to going to school more on the days JA takes place.	1	2	3	4	5
21.	My involvement in JA has helped me stay out of trouble in-school. (For example, this could include: skipping class, bullying, cheating, etc.).	1	2	3	4	5
22.	My involvement in JA has helped me stay out of trouble out-of-school.	1	2	3	4	5
23.	Junior Achievement connected what I learned in the classroom with real life.	1	2	3	4	5
24.	Junior Achievement taught me how to manage my money.	1	2	3	4	5
25.	Junior Achievement was fun.	1	2	3	4	5
26.	Junior Achievement made me realize the importance of staying in school.	1	2	3	4	5

27. Would you recommend this program to a friend? Yes No

28. List two things you learned from the program that you think are important:

a.

b.